



**FIXED  
PENALTY  
NOTICE**

**IT'S OK.  
DON'T  
WORRY...**

**NO PENALTY  
NO CONSEQUENCES  
NO PROBLEM**

**THIS TIME.**

**BUT IF ONE OF YOUR PEOPLE HAS A CRASH ON THE ROAD AND  
YOUR FLEET RISK MANAGEMENT PROCEDURES AREN'T UP TO DATE  
YOU COULD BE FACING FAR MORE THAN A FIXED PENALTY.**

# IGNITION FLEET RISK MANAGEMENT...

...CAN HELP KEEP YOUR PEOPLE, YOUR REPUTATION  
AND YOUR BUSINESS SAFE. LET US SHOW YOU HOW.

DISCOVER THE TRUE VALUE OF  
BESPOKE FLEET RISK MANAGEMENT.  
CALL IGNITION ON 0333 772 1772



**ignition** rm<sup>®</sup>  
switched on risk management

# 1 in 3

ROAD CRASHES INVOLVE A VEHICLE  
BEING USED FOR WORK. (Roadsafe)

# IT'S CALLED **RISK** FOR A REASON

THERE WERE 1,760 REPORTED ROAD DEATHS IN 2022.

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# DISCOVER THE **TRUE VALUE** OF BESPOKE FLEET RISK MANAGEMENT

- TAILORED ON-LINE DRIVER PROFILING
- BESPOKE ON-LINE DRIVER TRAINING
- INTEGRATED DVLA LICENCE CHECKS
- BESPOKE E-LEARNING

- UK-WIDE ON ROAD DRIVER COACHING
- DUTY OF CARE COMPLIANCE
- FLEET AUDITS
- POST ACCIDENT INVESTIGATION

CALL IGNITION ON **0333 772 1772**

# DELIVERING RESULTS...

"Delivered on time and with minimum disruption to our business."

Steve Pope – Director of Operations  
City Electrical Factors

"Overall, a great project delivered in a professional and timely manner from a company providing a great service. I would highly recommend them."

Bruce Broughton – People Development Manager  
Lovell Partnerships Ltd

"Ignition is an excellent company to work with, offer great customer service and always go the extra mile."

Sandra Denney – HR Manager  
Makita

"We have been very pleased with the system and the service provided by Ignition and can see how this system will adapt to our changing needs over the coming years."

Sarah Morgan – Business Support  
Amada

"We've had nothing but good feedback from all users of the system which is always a good sign for me!"

Rhain Liqorish – Health & Safety Manager  
Hafele

"Ignition have been a valuable partner in developing a bespoke, high quality package that has been received exceptionally well by our Fleet and EHS Teams across the Sector."

Daniel Mc Guigan – EHS Director  
Pepsico

"Ignition Risk Management provide a first-class service through their on-road driver assessment and training, and their reports and debriefs are always carried out promptly.

We're very pleased with the service they give."

Stuart Collett – Fleet Manager  
FPS Distribution

"Ignition provide great customer service, I would highly recommend them to anyone looking for reliable and thorough driver training courses."

Adam Hailes – Fleet Operations Manager  
Barlows Electrical

**Makita**



**BARLOWS**



**HAFELE**



**PEPSICO**

**Honeywell**

**LOVELL**

AXA Insurance bespoke fleet risk management partner



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