



**FIXED
PENALTY
NOTICE**

**IT'S OK.
DON'T
WORRY...**

**NO PENALTY
NO CONSEQUENCES
NO PROBLEM**

THIS TIME.

**BUT IF ONE OF YOUR PEOPLE HAS AN ACCIDENT ON THE ROAD AND
YOUR FLEET RISK MANAGEMENT PROCEDURES AREN'T UP TO DATE
YOU COULD BE FACING FAR MORE THAN A FIXED PENALTY.**

IGNITION FLEET RISK MANAGEMENT...

**...HAVE DEVELOPED ONLINE SYSTEMS TO HELP MANAGE
ALL YOUR FLEET MANAGEMENT REQUIREMENTS.**

**...OFFERS A RANGE OF DRIVER TRAINING PACKAGES
THAT WILL PROTECT YOUR ORGANISATION.**

**...CAN HELP KEEP YOUR PEOPLE, YOUR REPUTATION
AND YOUR BUSINESS SAFE. LET US SHOW YOU HOW.**

**DISCOVER THE TRUE VALUE
OF FLEET RISK MANAGEMENT.
CALL IGNITION ON 0845 313 8383**



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1 in 3

**ROAD ACCIDENTS INVOLVE SOMEONE
USING THE ROAD FOR WORK PURPOSES.**

(Occupational Road Safety Alliance)

IT'S CALLED **RISK** FOR A REASON

**"CAR AND VAN DRIVERS WHO COVER 25,000 MILES A YEAR
AS PART OF THEIR JOB HAVE THE SAME RISK OF BEING KILLED
AT WORK AS COAL MINERS." - RoSPA**

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INSURANCE GOT IT COVERED? THINK AGAIN...

FAIL TO ADDRESS YOUR FLEET RISK MANAGEMENT RESPONSIBILITIES
AND YOU COULD PUT LIVES AT RISK.
IF FOUND GUILTY UNDER THE CORPORATE MANSLAUGHTER ACT 2007
THE PENALTY COULD BE IMPRISONMENT.

YOU AND YOUR BUSINESS COULD ALSO SUFFER:

- LOST TIME
- INVESTIGATION COSTS
- PRODUCTION DELAYS
- FINES
- LOSS OF CONTRACTS
- SICK PAY

- DAMAGE TO STAFF MORALE
- CLAIM EXCESSES
- OVERTIME PAYMENTS
- CLEANUP COSTS
- DAMAGE TO PROFESSIONAL REPUTATION

AND YOUR INSURANCE PROBABLY WON'T COVER YOU FOR ANY OF IT.

FLEET RISK STILL SITTING COMFORTABLY?

DO YOU KNOW YOU'VE GOT IT COVERED?
OR DO YOU JUST HOPE YOU HAVE?





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ISO 9001 Quality Management System
BS 18001 Occupational Health and Safety Management System
ISO 14001 Environmental Management System

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